MINNEAPOLIS



KNOCK TOBACCO OUT OF THE PARK

FOR KIDS

FOR PLAYERS

LET'S MAKE OUR NATIONAL PASTIME

TOBACCO-FREE!

TO LEARN MORE AND GET INVOLVED, CONTACT EMILY ANDERSON

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@TOBACCOFREEKIDS | #TOBACCOFREEBASEBALL | @TAKEDOWNTOBACCO

WE'RE TAKING TOBACCO OUT OF BASEBALL

Smokeless tobacco use (and any tobacco use) by Major League Baseball players sets a terrible example for the millions of young people who see their idols using tobacco. Kids want to copy their role models, and kid-friendly flavors like menthol and wintergreen make addiction even more tempting to impressionable kids. It is time to take flavors out of tobacco — and tobacco out of baseball — to set the right example for America's kids.

ALL TOBACCO – INCLUDING SMOKELESS – IS HARMFUL TO HEALTH

Smokeless tobacco contains at least 28 cancer-causing chemicals. It causes oral, pancreatic and esophageal cancer (and more), and it can lead to nicotine addiction.

THE TOBACCO INDUSTRY USES FLAVORED TOBACCO PRODUCTS TO HOOK KIDS

Whether it's flavored smokeless tobacco products, flavored e-cigarettes or menthol cigarettes, the tobacco industry has long used flavored tobacco products to attract kids.

ATHLETES ARE ROLE MODELS FOR YOUNG PLAYERS & FANS

Tobacco manufacturers have used advertising, images and testimonials featuring athletes and sports to make smokeless and other tobacco products appear attractive to youth.

PROGRESS SO FAR

- Jan. 1, 2016 — San Francisco's AT&T Park becomes first tobacco-free stadium
- Nov. 30, 2016 — MLB CBA prohibits all new MLB players from using smokeless tobacco
- 2026 Season — 18 of 30 MLB parks are now completely tobacco-free

18 TOBACCO-FREE STADIUMS

LET'S KNOCK TOBACCO OUT OF THE PARK!

IT'S TIME MINNEAPOLIS TO STEP UP TO THE PLATE AND PROTECT OUR KIDS BY GETTING RID OF FLAVORED TOBACCO PRODUCTS AND MAKING BASEBALL COMPLETELY TOBACCO-FREE.